

EVENT PROGRAMME REVEALED FOR THE 36TH INTERNATIONAL ISTANBUL BOOK FAIR

Organized by TÜYAP Fairs in partnership with the Turkish Publishers Association, the **36th International Istanbul Book Fair will be held between November 4 and 12, 2017** at the TÜYAP Fair and Convention Center, Büyükçekmece.

The event and autograph session program for the 36th International Istanbul Book Fair was announced. The Fair will take place with 850 publishers and nongovernmental organizations and over 300 events including interviews, panel discussions, poetry recitals and children's activities.

Glad to Have You, Literature

The main theme of the fair is “**Glad to Have You, Literature**”, and TÜYAP and exhibitors will hold a series of literary events targeting readers of different age groups. This year's International Istanbul Book Fair reminds us of the importance of literature in our lives, and sets the scene for a meticulous event program and tens of thousands books for its readers. The writer of honor of the Fair is **Ayla Kutlu**, and a panel discussion on Ayla Kutlu's Literature will be held on Sunday, November 5 by TÜYAP, Bilgi Yayınevi, Society to Support Modern Life, and the School of Public Administration Alumni Association.

Two Ends of the Silk Road

Korea, the Guest of Honor of the Book Fair, will host a number of events under the theme "The Two Ends of the Silk Road: Turkey and Korea". Attending the Book Fair will be Korean writers whose titles have been or about to be translated to Turkish. Events will feature writers **Ch'oe Yun (*The Grey Snowman*)** and **Kim Ae-ran, Son Hong-gyu (*The Muslim Butcher*)**, **Lee Seong-Bok, Chun Yang Hee** and **Ahn Do-hyun (*The Salmon Who Dared to Leap Higher*)** in addition to poets **Chun Yang-hee** and **Lee Seong**, whose poems have been translated to Turkish by translators in Erciyes University. Guest of Honor events will be held in the Korean National Booth in Hall 1, and the activity area in the same hall.

Guest of Honor Korea events will include a meeting of Korean and Turkish publishers, and roundtables on **Literature, Translation, Copyright Trading, Children's and Youth Publishing**, and **Cartoon Publishing** between November 4 and 7, 2017.

International Guests at TÜYAP

Visiting this year's Istanbul Book Fair will be 18 foreign writers and guests. **Ahmet Ümit** and **Matthias Göritz** hosted by the Frankfurt Book Fair on **Sunday, November 5**.

Glenn Meade, a renowned Irish writer of detective novels, will be at Tüyap on **Saturday, November 11** as a guest of Kırmızı Kedi Publishing for an interview and autograph session.

Another panel discussion and autograph session will be attended by Theodoros Terzopoulos, the "living legend of ancient Greek tragedies" on **Sunday, November 12**, who will share his experiences as the founder of the Attis Theater.

The 36th International Istanbul Book Fair will be held concurrently with the 27th International Istanbul Art Fair - ARTIST 2017 also organized by TÜYAP Fairs.

With regards

TÜYAP Inc.

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